



HELLO - GOODBYE

"It was 20 years ago today, Sgt. Pepper taught the band to play"
.....make that 40!

The iconic Lowestoft restaurant SGT PEPPERS has new owners, Joanne & Colin Smith. Joanne has been General Manager at the popular High Street eatery for over 10 years and Colin, a passionate Evertonian from the blue side of Liverpool took control of one of the town's favourite family restaurants last month. Joanne commented that she was "thrilled" to be taking over Sgt Peppers which has become an institution for Beatles fans and sixties nostalgia.

Mike Power who opened Sgt Peppers in 1982, trained at Norwich City Hotel School spending his formative years working in hotels and restaurants in and around Norfolk. "I can't really believe it's been 40 years since I first came to Lowestoft and started Peppers. I love the town and the people have been great. As a student, I had fond memories of Captain America's in Norwich City centre. I'm incredibly grateful for the tremendous support and loyalty the restaurant has received in the last four decades from local people and visitors. People took the restaurant into their hearts from the very beginning. Customers who first visited in the 80's with their children now bring their grandchildren and the cycle continues.



We've employed over 1000 Lowestoft people over the years and Sgt Peppers success is attributed to all the amazing staff past and present who have helped to maintain the highest standards of food and service the restaurant has built its reputation on. Sgt Peppers has been a huge part of my life, and I'm confident that the restaurant is in safe hands. I see no reason why it can't continue successfully for another 40 years...."

We love you, yeah, yeah, yeah